

Rebecca Ussai Henderson

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User Experience & Communication Design

...you can call me bex

EDUCATION

Carnegie Mellon University

Pittsburgh, PA
BFA: Communication Design
Minor: Business Administration

SKILLS

User Experience Design
Wireframing & Prototyping
Ethnographic & Validation Research
Information Architecture
Experience Strategy
Facilitation & Workshops
Recruiting & Hiring
Design Thinking Methods
Motion Design
Basic HTML, CSS, JavaScript
Sketching
Typography

AWARDS & HONORS

Cannes Lions 2016

Cannes Cyber Lions Shortlist: Co-Creation and User Generated Content for Verizon Data Dunk (NBA Playoffs 2016).

R/GA Grand Cube 2014

Nominated by your peers, the Grand Cube is an award given to one employee in each office every year for their demonstration of Collaboration, Innovation, Dedication, Leadership, and Excellence.

WORK EXPERIENCE

IA Collaborative — Associate Interaction Design Director

Chicago, IL, Jan 2017 – Present

Lead a multidisciplinary teams of designers, researchers, and business strategists in the execution of design, user driven research, strategy, and development. Expertise in product & experience strategy, service design, and the creation of design systems. Collaborate on project approaches, business development opportunities, and growing client relationships. Manage and mentor team members of the interaction design team. Range of work includes clients in the healthcare, insurance, logistics, and financial industries such as MD Anderson, Airbnb, Capital Group, Fidelity, CDW, FedEx, USAA, and Air Canada.

R/GA — Experience Design Director

Chicago, IL & New York, NY, Jun 2011 – Dec 2016

Concepted, designed, and prototyped for systematic designs and campaigns. Mentored fellow creative team members, assisted in goal setting, and organized internal initiatives such as creative team meetings, workshops, and intern program. Crafted a broad range of work across commerce, service design, entertainment, customization, personalization, and campaigns. Clients included The Cosmopolitan of Las Vegas, L'Oreal, Tiffany & Co., Victoria's Secret, Novartis Oncology, Bosch, UFC, and Verizon.

Anthropologic — Exhibit Design Intern

Pittsburgh, PA, Jan 2011 – May 2011

Closely collaborated with the visual team in order to create one-of-a-kind retail environments through the creation of storefront, tabletop, and wall displays. Helped install two full displays and complimentary pieces throughout the store's Spring season.

Resource Interactive — Creative Intern

Columbus, OH, May 2010 – Aug 2010

Created and edited video case studies on various projects the agency had created. Prepared production work for websites and banner advertisements.

SPEAKING ENGAGEMENTS

"The Principles of UX Choreography"

Amuse UX Conference (Budapest, HU)

MoDE / Motion Design Education Summit (Columbus, OH)

The Mill Monday Mornings (Chicago, IL)

Creative Mornings / Chicago (Chicago, IL) Part of a global series on "Magic."

UX London (London, UK) In collaboration with Disney Legend, Glen Keane

R/GA (San Francisco, CA & London, UK)

Google HQ (Mountain View, CA) In collaboration with Disney Legend, Glen Keane

SXSW Interactive (Austin, TX) In collaboration with Disney Legend, Glen Keane

COMMUNITY

The Wabash Lights — Board Member

Chicago, IL, Jul 2017 – Present

The Wabash Lights is a public arts platform that is open for anyone to create and interact with. Our vision is to install 1 block of LED lights underneath the el train on a stretch between Lake & Van Buren. The lights are internet-enabled, programmable, and easily customizable. Our mission is to collaborate with STEAM programs in Chicago to build curriculum in the arts and technology.